



Education & Accolades

Graduated from The University of Western Ontario with a Bachelor of Visual Arts with MIT [Media, Information and Technoculture]. Graduated high school in 2001 with honours as an Ontario Scholar. Represented Canada at The 2007 International Media Awards, New Zealand, in the 'Photographic Advertising' & 'Action Photography' categories. Trot Magazine design and content won The General Excellence Association Magazine, Circulation under 15,000 Award at the 2008 American Horse Publication Awards.

Technical Skills

Extensive knowledge in both Macintosh and Windows environments as well as a wide spectrum of professional software including Adobe CS - Photoshop Illustrator, InDesign - and QuarkXPress. Classically trained and practiced in photography, printmaking, illustration, painting and sculpture.

Work Experience

- 2009-present Greenhawk Inc. - Senior Designer**
Responsible for all aspects of corporate design, including publications (annual catalog and quarterly flyer), advertising, brand development, private label identity and franchise interior/exterior signage. Also required to participate in photoshoots (art director and photographer) and provide knowledge in all design aspects of the corporate brand.
- 2008-2009 52 Pick-up Inc. - Intermediate Designer**
Specializing in print and identity, as well as front-end web design and large scale signage. Clients include York University, Nutrition in Motion (NIM), Steve Hagen (CD Packaging and website), The Canadian Gift and Tableware Association (CGTA) and numerous up-scale real estate developments in the GTA. Used to having a large number of clients consecutively, with very rapid deadlines. Responsible for conceptualization, execution, pre-flight, and able to carry a project through the entire press process.
- 2006-2008 Trot Magazine - Designer**
Responsible for monthly cover design and layout; design of all print ads including stallions, horse sales, in-house advertising etc. Responsible for all client interaction and ad design for the classified section. Standardbred Canada's in-house design, including banners, photoshoots and website interface redesign. Also redesigned Trot Magazine's logo and stationery (letterhead, envelopes, & business cards).
- 1998-present Freelance - Designer/Consultant**
Clients include Georgian College, York University, The College of Early Childhood Educators, The Association of Early Childhood Educators of Ontario, The Holistic Parent Magazine, Evymama, Matsuru Canada, Thrive Natural Family Health, Retro Festive, Toronto City Events, Alpha Connections, kleurvision, Elite Wine Food and Travel Magazine and The G.R.O. Foundation. Work included branding, web sites, poster design, identity, installation, photography and collateral. Received experience in client relations, strict deadlines and quick turnaround. I also run my own graphite portrait studio, drawing a variety of subjects based on client commissions.